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#### 6 Billion Online Searches Every Day

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#### China SEM Lead Generation Services

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We turn "clicks" into qualified leads for you ... we sell B2B products everyday, both direct and through channels. We're serious salespeople. When your PPC inquiries come in, we turn them into qualified opportunities. All your salespeople need to do is follow-up and close sales.

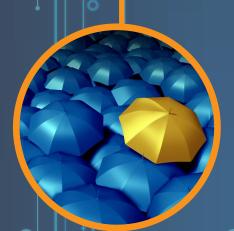


## SEM Setup & Testing

We ensure your campaign is setup to maximize incoming leads while minimizing expenditures on unproductive keywords and ads. We'll have you up, running and optimized in as little as one month.

## **Ongoing Management**

Competition is fast and SEM campaigns in China highly fluid so we work daily to keep you positioned at the front of the pack. You stay informed and engaged with our weekly reports and communications.



# **Expert Lead Qualification**

As SEM generated calls come in, our professional inside sales team fields and fully qualifies each and every one of them before passing to your sales team for closing. Satisfaction is guaranteed.

#### Add-on Services

Negotiation Support | Distributor Development | Translation & Interpretation | Logistics

T: +86 (21) 6247-3561
W: http://chinasageconsultants.com/
E: contact@chinasageconsultants.com

China Sage Consultants (Shanghai) Co., Ltd. 1306 Jiangning Road, Tuli Tower, Building 7, Unit 2203-04 Shanghai, China 200060

