

China Distributor Support

Successfully building sales in China since 2003



Distributors will help you succeed in China, but only if they are the right ones!

Many distributor-sold products have an opportunity in China, and yours could be one of them. But business in China is never a slam-dunk, and you will have to do all the following right if you want to succeed:

- First validate your opportunity in China is real and sustainable
- Enlist not just any but the right China-based distributors
- Professionally manage your distributors, marketing activities, and overall sales effort

Fail on any of these and your China business might be in jeopardy.

All this may sound challenging, but it does not have to be. Leveraging our resources and expertise, you will have everything needed to ensure your trek into China is successful. Our support is fast, cost-effective, and always guaranteed. See reverse to find out how we can help you to find and manage the right distributors for your company.

CHINA DISTRIBUTOR DEVELOPMENT & SUPPORT OPTIONS					
Step	Support Program	Fee	Description		
1	Basic Distributor Search - Search, Screen & Qualify	\$7,950 & up	Helps you find the right distributors to support your business in China. Working to distributor profile we jointly prepare with you, we seek out and qualify the right candidate distributors. We'll provide 3 fully-vetted and qualified candidates and a guarantee that you'll be 100% satisfied or we'll keep looking. Additional fees apply for more than 3 distributors. If travel is required, expense reimbursements will apply.		
2	Full-Service Distributor Support - Search, Screen & Qualify <i>plus</i> Ongoing Oversight	Same as 1 above + monthly fees	Helps you find the right distributors plus manage and support them. This is a complete management solution for your channel sales campaign in China. Program tailored to meet your specific needs. Results 100% guaranteed.		
3	Full-service Distribution - we import, we distribute for you	Negotiable	Your "Master Distributor" - We'll manage all aspects of importing and distributing your product in China. You need only support us from afar while we deal with the hassles in China. Call to learn more about this option.		

CHINA PREPAREDNESS SUPPORT OPTIONS				
Step	Support Program	Fee	Description	
1	China Readiness Assessment	Call for more for	Professional assessment to confirm your organization and product are suited to doing business in China, and to identify any showstopper issues. A good first step as many companies fail simply because they are not ready for the demands of a China entry. Actionable feedback included.	
2	Market Evaluation <i>plus</i> Distribution and Sales Strategy	Call for more info	Initial evaluation of your product including demand, pricing, competition, channel and market position assessments plus a distribution and sales strategy framework. A reality-based blueprint for your sales and business development effort in China.	

For more information call our US message line at +1 714-876-5108, visit our website or send an email to inquire@ChinaSageConsultants.com. We guarantee your satisfaction.